

## GRABBER Warmers

A West Michigan company supplies a unique product throughout the U.S.

WGVU's John Lake reports...

3812            Lake                            1:11                            SOQ

GRABBER warmers are air activated warmer products that range from hand to toe warmers as well as adhesive body warmers.

Headquartered in Grand Rapids, GRABBER Performance Group is the largest distributor of hand warmers in the U.S.

And marketing coordinator David Saunders says GRABBER warmers are also distributed outside the U.S.

Saunders 3813                            :22

"We also have warmers sent around the world to different medical associations and many times our products reach these remote areas where they have no electricity in hospitals, no heat and there is no real way to keep people warm and we feel good that our products can reach that far."

Saunders says warmers were also donated to 9/11 relief efforts.

Saunders 3814                            :16

"Thousands and thousands of warmer products were sent to the actual disaster site as it got colder to help the relief folks out there stay warm throughout their intensive efforts to find survivors."

GRABBER Performance Group provides a wide variety of products in numerous markets including sporting goods, drug stores, and grocery stores.

John Lake WGVU news